



GRADUATE NEW MEXICO

IT'S EVERYBODY'S BUSINESS

Coalition of School Administrators

July, 27 2010

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Graduate New Mexico! *It's Everybody's Business!*

Goals:

- Recruit 10,000 dropouts by Fall 2011 to earn high school diplomas
- Improve graduation rates
- Close the graduation and achievement gaps
- Build community and district capacity to support student success

Government Services Fund (discretionary)

- \$9.4 M total, \$8.2 M program



Strategies

- Community engagement
- Public Awareness
- Grass roots outreach
- Expanded options for High School completion
- Resource connection
- Cultural competence teacher training
- Parent and community involvement
- Incentive Pay Pilots



Community Engagement

Part 1

- Three summits, each with a separate focus on: African American, Native American, and Hispanic students
 - Conducted in October, November, and December 2009
 - Supported the cross-cutting focus of existing and planned initiatives
 - On-going work with participant groups will develop more specific ideas about implementation
 - Continued public engagement planned during development and implementation of all Graduate New Mexico initiatives



Community Engagement Part 2

- Indian Education Advisory Council
- Bilingual Education Advisory Council
- African American Affairs Advisory Council
- Family and Parent Involvement Advisory Committee
- Hispanic Education Advisory Council (**coming soon**)
- Exemplary Educators Network (**coming soon**)
- Schools Most in Need of Improvement Task Force (**coming soon**)



Public Awareness

- Broadcast, radio, internet (interactive/viral), outdoor -- RFP
 - Late July through September 2010
 - Emphasis – recruitment & importance of education
 - Late November through January 2011
 - Emphasis – importance of education, parent/community involvement
 - Late May through August 2011 – peer to peer recruitment
- Statewide student journalism committee – 5 members coming on mid-July
 - YouTube Channel
 - Top video Public Service Announcement (PSA) competition (6)
 - Facebook
 - Twitter
 - (managed by KNME)
- Graduate New Mexico Homepage – **Coming Soon!!**



Mass Media Target Areas

- Counties selected based on cohort data:
 - Bernalillo County, Chavez County, Cibola County, Doña Ana County, Eddy County, McKinley County, Quay County, Rio Arriba County, San Juan County, Sandoval County, Taos County, and Valencia County
- Targeting ages 16-25 (students)
- Families of students ages 12-19



Grass Roots Outreach & Support

Recruitment Events (YDI – Youth Development Inc.)

- Four pilot communities: Alb, Las Cruces, Santa Fe, Valencia County
 - High profile events, high profile community draws
 - Creation of resource list by issue area
 - Health, food, clothing, mentoring, tutoring, day care, etc.
 - Creation of alternative option list
 - IDEAL-NM and community partner computer sites
 - Tiered options per district to include those high schools and charter schools best suited to support returning students
 - Four Individual Community Implementation Plans
 - One statewide replicable toolkit



IDEAL-NM Expansion

- Free IDEAL-NM eLearning services including the following:
 - Free course content when you sign-up for a free portal allowing districts free access to all courses, course building software, web-conferencing, blog, discussion board, and wiki tools
 - Help desk support to districts, schools, students and families
 - Technical, site coordinator, and eTeacher training
 - Brokering services for district-to-district teacher Academic watch for students (Current pass rate due to free student support and academic watch for students enrolled/tracked through IDEAL-NM is 91% for 2,401 student enrollments from credit recovery to AP. Even when districts use their own teachers and no fee is collected, IDEAL-NM tracks and supports students)
 - Reimbursements for successful course enrollments for students that do not fall under finance act definitions for Student Equalization Guarantee (SEG).



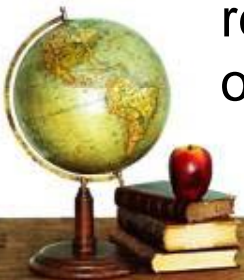
IDEAL-NM Fee??

- The IDEAL-NM enrollment fee covers the highly-qualified teacher salary (\$200 per semester seat).
- Districts employing their own eTeachers may share those teachers district-to-district or use their own teachers to avoid or adjust the fee through district-to-district agreements.
- Please contact Virginia Padilla-Vigil, Executive Director of IDEAL-NM to help you broker agreements for teacher sharing (505-383-2404 or Virginias.padilla1@state.nm.us).
- Reimbursements are only available for IDEAL-NM course enrollments to cover the cost of the highly-qualified teacher salary as the content, technology, and software are already provided free.



Online Options

- IDEAL-NM is an eLearning (online) option for high school completion.
- Any student may take IDEAL-NM courses.
- IDEAL-NM courses are fully developed courses with instructional materials embedded.
- All IDEAL-NM courses are taught by a highly-qualified teachers delivering instruction. Students are not without a teacher like other computer-assisted learning programs like Plato, E20-20, COMPASS, or similar programs used for credit recovery.
- IDEAL-NM courses can be taken anywhere students have Internet access.
- Credit recovery options—Districts may use any additional credit recovery programs available for students. IDEAL-NM is just one option.



Passing costs on to students?

- No student currently attending or returning to school for a public education should pay any fees for reenrollment, instructional materials, online options, a highly-qualified teacher, honors courses, credit recovery, or any other academic programs districts have in place to support student success.
- Options to offset costs for returning students will be addressed later in this presentation.



Expanded Online Options and Volunteer Recruitment and Training

IDEAL-NM – off site options in partnership with schools granting credit

- Community partners
 - LULAC project second chance, Albuquerque
 - eREAD Inc., Albuquerque
 - Boy and Girls Clubs, Santa Fe, Carlsbad, Aztec
- Regional service learning centers
 - Administratively coordinated by the New Mexico Forum for Youth in Community: Bernalillo
 - Ecoservants, Inc. : Lincoln, Chaves, Otero
 - Taos Youth Collaborative: Taos, Colfax, Mora, Rio Arriba
 - Wellness Coalition: Grant, Luna, Catron, Hidalgo
 - Santa Fe Partnership for Communities and Schools: Santa Fe, Los Alamos, Bernalillo, Sandoval, Rio Arriba
 - Laguna Education Foundation: Cibola, McKinley
- Other community, faith-based, business, and higher ed partners.
- Regional Education cooperatives (RECs)



District Support: REC Partners Scope of Work

- Regional service provider for IDEAL-NM and the Graduate New Mexico program
 - Student outreach and support specialist
 - Outreach and support services for IDEAL-NM/Graduate NM students
 - Computer and Internet access
 - Recruitment and advisement
 - Assessment
 - Enrollment/registration
 - Monitor progress
 - Interventions



Continued REC Scope of Work

- Actively recruit IDEAL-NM/Graduate NM students (number to be set in partnership with individual REC)
- Provide education-related services
 - Plan for outreach to schools and communities
 - Services and activities may include parent and student meetings, distribution of publications or other means
- Support Graduate NM enrollment/participation in IDEAL-NM as evidenced by number of semester registrants



Continued REC Scope of Work

- Work with schools/districts to ensure IDEAL-NM/Graduate NM students are receiving the support services and resources they need to be successful
- Provide training, outreach, and support to member districts in support of Graduate NM students.
- Facilitate technical assistance and support to member schools/districts (support may be coordinated with IDEAL-NM).
- Act as a fiscal agent for PED – Invoice IDEAL-NM for successful member district enrollments and reimburse districts for successful enrollments



Regional Support Partners (1)

- REC 2 (part-time position)
 - Chama, Cuba, Dulce, Mesa Vista, Penasco, Questa, Jemez Mountain, additional districts
- REC 3 (full-time position)
 - Cimarron, Clayton, Des Moines, Maxwell, Mosquero, Raton, Roy, Springer, additional districts
- REC 4 (full-time position)
 - Las Vegas City, Mora, Pecos, Santa Rosa, Wagon Mound, West Las Vegas , Estancia, Juvenile Justice Dept., additional districts
- REC 5 (full-time position)
 - Jemez Valley, Magdalena, Mountainair, Quemado, Sequoyah Adolescent Treat. Ctr., Vaughn, CPH/Mimbres School, Dept of Corrections



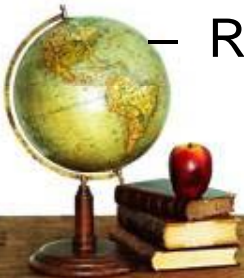
Regional Support Partners (2)

- REC 8 (part-time position)
 - Dexter, Hagerman, Lake Arthur, Loving, additional districts as assigned
- REC 9 (full-time position)
 - Capitan, Carrizozo, Cloudcroft, Corona, Hondo, Ruidoso, Tularosa, additional districts as assigned
- REC 10 (full-time position)
 - Animas, Deming, Hatch Valley, Lordsburg, Reserve, Truth or Consequences, additional districts as assigned
- Zuni (full-time position) – Central Consolidated, Gallup-McKinley, Grants, Shiprock
- Albuquerque (full-time position) – Belen, Los Lunas, Socorro, Moriarty
- Farmington (full-time position) – Aztec, Bernalillo, Bloomfield, Los Alamos
- Las Cruces (full-time position) – Gadsden, Cobre, Silver City, JJS Aztec



Resource Connection and Partnership Expansion

- Grass Roots Efforts
- Lograr Institute – Community Consultants (Exec Director begins 7/12/10)
 - Resource broker
 - Expand successful programs, build community capacity
 - Connect students and families to resources
 - Districts to resources, students to districts and high schools
 - Community education
 - Relationship broker
 - Business – corporate citizenship, apprenticeship, mentorship, tutoring (volunteer and fund recruitment)
 - Community engagement, volunteer recruitment
 - Documenting best practices/best programs
 - Piloting research-based models, matching school mentors
 - Targeting 5-7 districts in each of 5 regions (25-30 districts total)
 - Resource provider and partnership systems design
 - Background checks
 - Successful Graduate NM/IDEAL-NM enrollments (more later)



Cultural Competence

- Online statewide core
 - Will engage community during development and implementation
 - Full two-semester courses
 - Content free to any district upon request
 - Instructor options: district trained staff or contract instructor
 - Aligned to teacher and administrator competencies for licensure
 - Acknowledged by PED to fulfill professional development requirements (dossier)
 - Chapters can be used independently
 - Potentially offered for credit by agreeing institutions through IDEAL-NM for endorsement or master's degree
 - IDEAL-NM's free course building software can be used to build out chapters for unique community or district specific content



Parent and Community Involvement

- Toolkit expansion
- Online training, resources, video components (IDEAL-NM)
- Face-to-Face train the trainer component
- Emphasis on parent resources, advocacy training, etc.
- Family outreach
- Will engage community during development and implementation

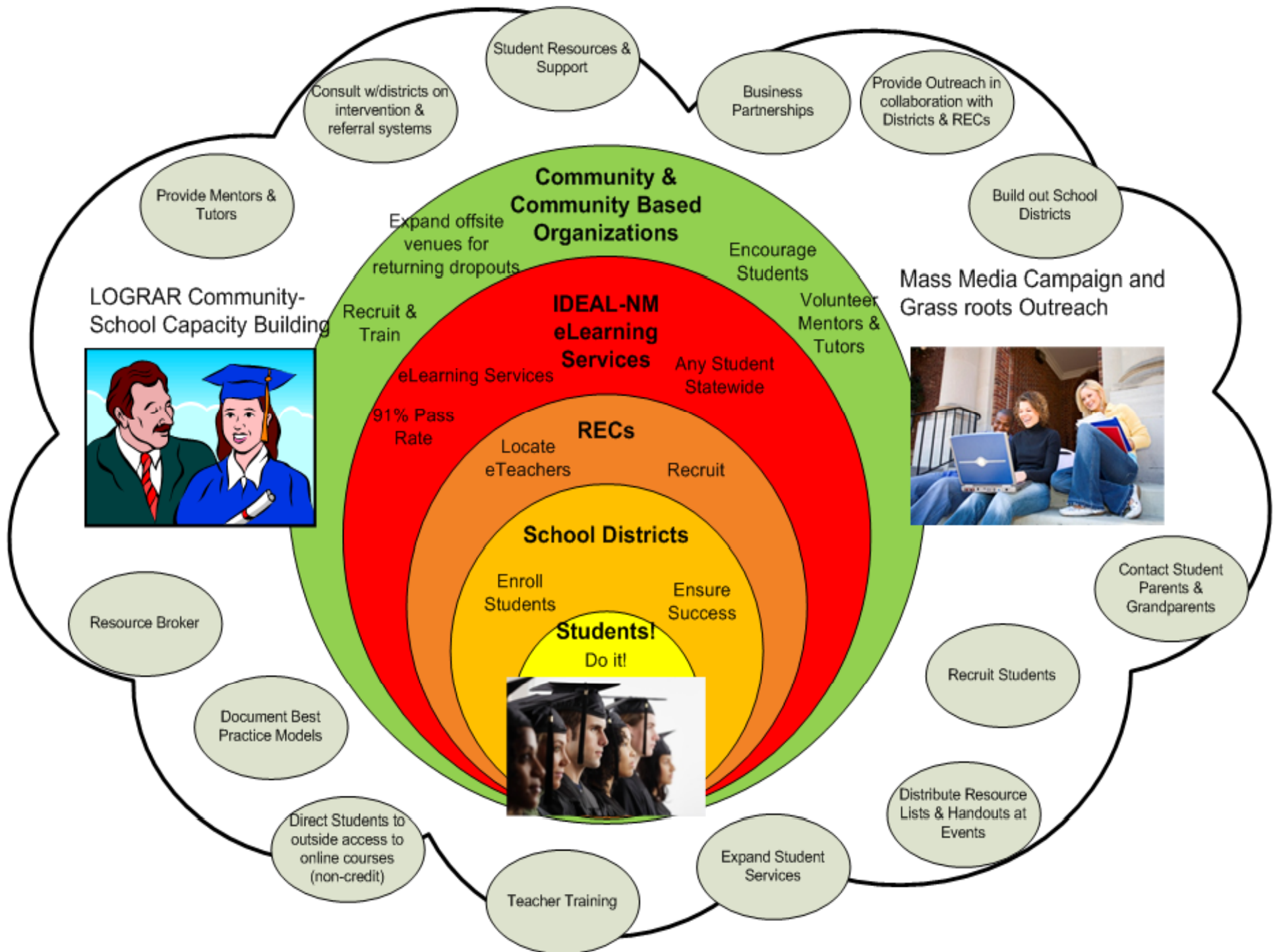


*ENgaging LATino Communities for Education (ENLACE), UNM
Center for the Education and Study of Diverse Populations (CESDP), NMHU*

Teacher Incentive Pay

- Aligned to criteria published by the US DoE in the Federal Register for the School Improvement and Teacher Incentive Fund Grants per ARRA to incentivize placement of highly-qualified, highly-effective teachers in high-need schools.
- Non-recurring pilot, 7 schools
- Award process still under review as of 7/25/10





LOGRAR Community-School Capacity Building



Mass Media Campaign and Grass roots Outreach



Reimbursement Opportunities

- Regular reimbursement incentive program \$114K total for regular successful high school enrollments (member districts)
- \$330K total for Graduate NM successful enrollments for students not funded with SEG (member and other districts as assigned)
- Lograr Institute through REC X
 - Up to \$100K for successful IDEAL-NM enrollments for students not funded with SEG (member and other districts as assigned)
 - Up to \$150K for volunteer background checks

Teacher sharing model with no IDEAL-NM course cost. Call Virginias.padilla1@state.nm.us for help brokering agreements.



AYP and Graduation Rates

- Students qualifying as Full Academic Year (FAY) in 11th grade this year (regular students that have been with you a full academic year in 11th grade) and when and if they matriculate through 11th grade must participate in NM Standards-Based Assessment (NMSBA). The assessment **will count** toward AYP.
- Cohort Graduation Rates are based on a calculation for students in the cohort and graduating in four or five years, depending on which cohort rate is calculated. Students able to recover credits and graduate with their cohort can improve rates.
- Those students that did not previously graduate with their cohorts have already been counted.



Graduation Requirements, Testing, and Waivers

- Returning students should complete the graduation requirements of the year in which they would have graduated.
- For testing purposes for high school diploma, the student's grade level at the time he/she wishes to take the test applies.
 - **Example 1:** If the student returns as a senior this year, then he will take the NM High School Competency Exam because that assessment is currently in effect.
 - **Example 2:** If the student left as a freshman, then she will need to take the NM SBA/High School Graduation Assessment when she matriculates to grade 11 regardless of what high school graduation assessment was in effect when she left school. That is because that assessment will be in effect after SY 2011.
- Graduate NM students are eligible for waiver application as is any other student. The NMPED's Quality Assurance Bureau will work with districts in the best interest of students.



District Reporting

- STARS

- Districts & Charters (high schools) need to report Graduate New Mexico program participation in the Programs Fact template (Field #5). The code is GNM.
- Graduate NM students are those who were enrolled in high school previous to the 2008-2009 and 2009-2010 school years and were disenrolled or not enrolled the end of those academic years and return at any point from here forward.

- EPSS

- Districts and/or schools benefiting or making use of Graduate NM program components should report those activities/support strategies and any resulting outcomes in the individual school or district-wide EPSS.



Partnering for Success

- PED Primary Contacts
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